



NEWS RELEASE

APLD Landscape Awards Program Yields 4 Winners

(31 Entries Received in First Contest)

HARRISBURG - This year, APLD introduced the first Landscape Design Awards Program. A total of 31 entries were received with each entry being for a different project. The program was limited to residential properties this first year and included four categories: Less than \$15,000; \$15,000 - \$75,000; over \$75,000; and Specialty Gardens.

There were three winners in each category and one overall Best of Show winner.

Under \$15,000 category:

The 1st place winner in the under \$15,000 category was Joanne Kostecky from Allentown, PA

The 2nd place winner was Kathy Snyder Hubner from Corpus Christi, TX.

The 3rd place winner was Joanne Kostecky from Allentown, PA

\$15,000 to \$75,000 category:

The 1st place winner in the \$15,000 to \$75,000 category was Patricia St. John, APLD, Santa Clara, CA

The 2nd place winner was Bill Bauer from Austin, TX

The 3rd place winner was Joanne Kostecky of Allentown, PA

Over \$75,000 category:

The 1st place winner was Samuel Salsbury and Sabrena Schweyer from Akron, OH

The 2nd place winner was Randy Tumber from Orangeville, Ontario

The 3rd place winner was Bill Bauer from Austin, TX

Specialty Garden category:

The 1st place winner was Daniel Lowery from Seattle, WA!

The 2nd place winner was Joanne Kostecky from Allentown, PA

The 3rd place winner was Deanna Glory from San Francisco, CA.

Best of Show category.

All of the awards submitted could have been winners. The judges had a very tough time choosing 1st, 2nd and 3rd place in each of the categories. But one entry rose above the rest and was truly an exceptional example of proper design techniques. Samuel Salsbury and Sabrena Schweyer of Akron, OH were awarded the Best of Show for their Gill Property-Phase 2 project.

The APLD Landscape Design Awards Program offers landscape designers the opportunity to be recognized nationwide for their top-notch residential designs. Outstanding designers from across the nation can compete for this prestigious recognition. Currently, the awards program is for residential entries only.

Winners are judged based on the following criteria:

- Effectiveness of Presentation
- Functionality of Design Elements (What are they?)
- Relationship to Site (context)
- Environmental Responsibility (erosion, excess fertilization, etc.)
- Suitability of Plant Material (color, textures, variety, suitability to site, and design context)
- Effective Integration of Plants and Hardscapes
- Originality and Creativity
- Maintenance
 - Design's affect on maintenance.
 - Who will be maintaining the project?
 - What is the projected time required to maintain the design?

The judges for the landscape design awards have extensive knowledge of design techniques and horticulture.

Donna Maloney Swansen, APLD, has been involved in landscape design since 1976, starting her own business in 1983. A founding member of the Association of Professional Landscape Designers (APLD), she served as its first president in 1991 and on its board of directors from 1989 to 1995. Donna also co-founded the Philadelphia-based Landscape Design Network, and helped initiate Plant Ambler, a community beautification program. Donna's exhibits are

regular favorites at the Philadelphia Horticultural Society, where she was named Best in Show in 1987, and the Fort Washington Exhibition Center, where she has participated on four occasions. Her 1987 exhibit at the Temple Flower Show - "Do It, Dig It" - was also a great hit. A Green Bay native, Mrs. Swansen has Associates degrees in liberal arts from the University of Wisconsin, and in Landscape Design from Temple University. In 1996 she was recognized with an Athena Award, for distinguished service to her community.

Joel Lerner, APLD, Joel M. Lerner, APLD is founder and CEO of Environmental Design, Capitol View Park, MD, a firm specializing in landscape consulting and design. Catering to residential and commercial clientele for almost 30 years, he is the creator of LERNSCAPING, a unique system of design that matches personalities to properties. Joel has a weekly gardening column in *The Washington Post*. He hosted the The Garden Show on WWRC-AM Talk Radio in Washington, D.C. for five years, has appeared on Fox Morning News and was featured in a 4-part homeowner series on TBS, Lifetime's Our Home, public service announcements for OPEI (Outdoor Power Equipment Institute), and as national spokesperson for the Toro Company.

Dr. Charles W. Heuser, Jr., Professor of Horticultural Physiology at Penn State University, currently coordinates the undergraduate program for Horticulture majors and advises students in that major. Charles came to Penn State in 1972 after working as an assistant professor at Iowa State University. He earned his B.S. from Rutgers University and his M.A. from Purdue University, and then returned to Rutgers for his Ph.D. Charles has an active teaching program in woody landscape plants for Horticulture, Landscape Contracting, and Landscape Architecture majors. In addition, he teaches a computer aided design course for Landscape Contracting students. He received University recognition for developing two woody plant identification courses for the World Wide Web. Charles serves as international editor for the International Plant Propagators' Society with its nine worldwide regions. He co-authored *The Reference Manual of Woody Plant Propagation*, a book recognized as one of the best references on this topic. He has also co-edited two reference manuals for the nursery industry, one of which received an award of excellence.

Information on the 2003 program will be available at www.apld.org in the beginning of the year. For more information, contact the APLD office at 717-238-9780 or via e-mail at info@apld.org.

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Salsbury-Schweyer Project – Over \$75,000 and Best of Show



Daniel Lowery Project – Specialty Garden



Patricia St. John Project - \$15,000 - \$75,000



Kostecky Project – Under \$15,000

