



NEWS RELEASE

FOR IMMEDIATE RELEASE

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ASSOCIATION OF PROFESSIONAL LANDSCAPE DESIGNERS™ PRESENTS AWARD OF DISTINCTION

HARRISBURG, PA –Gregory Pierceall of West Lafayette, IN was presented, in-abstentia, with the Award of Distinction at the 2003 summer conference of the Association of Professional Landscape Designers (APLD). President Linda Engstrom, APLD, presented the award to Pierceall on behalf of the organization.

The Award of Distinction is presented to a person who has made a significant contribution to the profession of landscape design. Past award recipients include AE Bye; Peggy Connors, APLD and Donna Swanson, APLD, co-founders of APLD; Robin Williams, APLD; Gary Rateway, Wolfgang Oheme and W. Gary Smith.

(more)

Award of Distinction Bestowed

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Pierceall is an active member of APLD and has been a featured speaker at past conferences. Currently a Professor of Landscape Architecture at Purdue University, he has written numerous publications including *Sitescapes: Outdoor Rooms for Living*, and *Interiorscaping: Planning, Graphics and Design*. Pierceall has lectured extensively throughout the United State and abroad.

Engstrom read from an acceptance letter submitted by Pierceall. In the letter, Pierceall said, “I, as a landscape architect and designer, work to find the second, third and four, “right” answers in working on real world site designs and with specific sites, clients and needs. I enjoy landscape design and development because I enjoy people, the most basic reason to design and develop landscapes beyond “mother nature”.

“Education has been the key and focus to my life. I was the first in my family to go to college and somehow ended up as a university professor now some 28 years. It doesn’t seem possible that I have been in college for 35 years of my life. Formal and informal, real life education are critical pieces in the professional puzzle. As life gives you a puzzle piece, sort and store it until it makes sense in your landscape of life. Remember that if in life you have no wind, just as a small tree you won’t grow to be a strong tree. Take the adverse conditions and prevail.”

(more)

Award of Distinction Bestowed

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The Association of Professional Landscape Designers was incorporated in February 1989 to bring together persons engaged in landscape design in order to advance their common interests.

The goals of the APLD are to advance landscape design as an independent profession and to promote the recognition of landscape designers as highly qualified, dedicated professionals. For more information about APLD, visit the organization's website at www.apld.org.

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